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Title: Service Experience and Student Loyalty in Private Higher Education: The Roles of Service Quality, Perceived Value, Trust, and Customer Satisfaction

To: Huiting Yang

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Vichit U-on

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Thank you for your interest in publishing it in International Review of Management and Marketing. I am pleased to confirm that your paper “**Service Experience and Student Loyalty in Private Higher Education: The Roles of Service Quality, Perceived Value, Trust, and Customer Satisfaction**” has been accepted for publication in our journal. Your paper has been scheduled for publication in Vol 17, No 1, 2027 issue.

With kind regards,

Editor, International Review of Management and Marketing (IRMM)

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